

DESMOND MC GOURAN

UI/SNR DESIGNER



CONTACT ME

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EDUCATION

DEGREE / SEP 1998 - MAY 2000

Senior College Dún Laoghaire : Multimedia
Production.



INTERESTS

First and foremost design is my passion but in my spare time I am also a successful music producer. Going under the artist name of "Detboi" I have achieved recognition from the world's top producers and dj's working on TV shows for MTV, Channel 4 and ITV whilst co hosting radio shows on BBC R1/Xtra and Redbull Radio. Also worked on advertising campaigns for Suzuki.

My music releases are accompanied by self-produced videos which clock up thousands of views with each one, some reaching over 200,000. Over this period of time I have built up a steady fan base and have toured Japan, Australia, Russia, The Middle East, Europe, UK and Ibiza



SKILLS SET

PHOTOSHOP	<div><div></div></div>
ILLUSTRATOR	<div><div></div></div>
DREAMWEAVER	<div><div></div></div>
INDESIGN	<div><div></div></div>
HTML5	<div><div></div></div>
CSS3	<div><div></div></div>
LOGIC X	<div><div></div></div>



WORK EXPERIENCE

IC REALTIME / AUG 2015 - CURRENT

Senior Graphic / UI Designer / Marketing Manager: In this position I built a marketing team from scratch, leading two Jnr designers and one marketer to enhance IC Realtime's presence online whilst implementing strict brand control and awareness.

- UI Design for many brochure websites
- Designing leaflets, business cards, brochures
- Offer brand expertise
- Employing & training Jnr designers
- Client facing and concept proofing

CPD SESSIONS / SEP 2012 - JUL 2015

Senior UI Designer: My first task in CPD Sessions was to provide solutions to the many key workflow issues within the company. Following from that, I developed a new system that has since increased productivity by 80%. I reshaped how we met deadlines in simple and innovative ways which have brought the company 'into the now' and also set up a modern review system.

In my role as senior designer at CPD sessions my tasks included :

- Creating intuitive interfaces for eLearning products
- UI design for apps and brochure websites
- Designing leaflets, business cards, letterheads, flyers and brand expertise
- Supplying training to clients

YOUR ARMY / SEP 2009 - JUL 2012

Graphic / Print Designer: At Your Army I fulfilled a dream of combining my passion for design with my interest in music. One of the UK's top Artist Management and Music Promotion companies, I designed their clients CD covers, vinyl album/single sleeves and tour merchandise. I also product tested their promo system and gave them critical feedback and bug reports. Key tasks :

- Offering branding expertise and personal experience in both design and music
- Working with both company and clients to create an optimum finished product
- Meeting strict deadlines.

MAD DOG DIGITAL / JUL 2007 - AUG 2009

Graphic / Web / Interface Designer: In this position I had to work closely with clients and their website briefs, from planning and concept stage right to final sign off. It was essential to deliver a both a clean and intuitive experience that fully met the clients needs and expectations. I worked with many high profile clients such as Microsoft, Bulmers and The Ilac Centre. Key tasks :

- Strong understanding of interface / web design and Flash animation techniques
- Excellent communication skills whilst dealing with clients
- Efficient solutions and troubleshooting
- Trend monitoring and studying new developments on the internet

INTUITION / MAR 2005 - JUNE 2007

Graphic / Interface Designer: I worked as part of a team to design rich, captivating interfaces for various eLearning products. A strong understanding of UI and UX was needed with the ability to stay faithful to branding guidelines and work to tight deadlines. I became an integral part of the design department for two years.

SKILLSOFT / OCT 2000 - JAN 2005

Graphic Designer: I started off as a Junior Designer preparing illustrations and animations for flash based eLearning libraries. I then took over a senior role delegating tasks, overseeing the look and feel of each project and meeting each deadline with precision and efficiency.

References: Available upon request.